

Date: September 20, 2004
 Geography Selection: 1, 3, 5 mile radii:
 91st Ave and McDowell Rd
 Phoenix, AZ 85037

Latitude: 33.465247
Longitude: -112.255085
City: Phoenix city **Pop:** 1,439,192
County: Maricopa County **Pop:** 3,406,839
Zip: 85037 Phoenix **Pop:** 36,543

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2003 Demographics

Total Population	10,443	78,585	217,904
Total Households	2,984	22,594	62,006
Female Population	5,269	39,039	108,131
% Female	50.50%	49.70%	49.60%
Male Population	5,174	39,545	109,773
% Male	49.60%	50.30%	50.40%
Population Density (per Sq. Mi.)	3,324.00	2,779.40	2,774.40

Age:

Age 0 - 4	9.40%	9.60%	9.80%
Age 5 - 13	17.50%	17.50%	17.60%
Age 14 - 17	6.70%	6.70%	6.80%
Age 18 - 20	4.40%	4.70%	4.80%
Age 21 - 24	5.00%	5.80%	6.10%
Age 25 - 34	16.90%	16.60%	16.60%
Age 35 - 44	16.00%	15.10%	14.90%
Age 45 - 54	11.60%	11.90%	11.30%
Age 55 - 64	6.90%	6.90%	6.70%
Age 65 - 74	3.20%	3.20%	3.30%
Age 75 - 84	1.90%	1.70%	1.70%
Age 85 +	0.50%	0.50%	0.50%
Median Age	29.4	28.6	28.1

Housing Units

Total Housing Units	3,057	23,673	65,068
Owner Occupied Housing Units	85.40%	76.10%	71.70%
Renter Occupied Housing Units	12.20%	19.30%	23.60%
Vacant Housing Units	2.40%	4.60%	4.70%

Race and Ethnicity

American Indian, Eskimo, Aleut	1.60%	1.50%	1.60%
Asian	2.50%	1.80%	1.70%
Black	8.40%	7.00%	6.70%
Hawaiian, Pacific Islander	0.20%	0.10%	0.20%
White	54.40%	58.50%	58.70%
Other	27.80%	26.70%	26.90%
Multi-Race	5.00%	4.20%	4.20%
Hispanic Ethnicity	55.10%	51.10%	53.00%
Not of Hispanic Ethnicity	44.90%	48.90%	47.00%

Marital Status:

Age 15 + Population	7,750	58,831	162,338
Divorced	3.50%	3.20%	3.40%
Never Married	27.00%	27.50%	27.70%
Now Married	51.30%	50.50%	49.50%
Separated	9.70%	8.60%	9.30%
Widowed	8.50%	10.20%	10.00%

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

Educational Attainment:

Total Population Age 25+	5,954	43,907	119,762
Grade K - 8	11.90%	12.30%	14.10%
Grade 9 - 12, no diploma	14.90%	14.70%	16.20%
High School Graduate	28.20%	27.70%	28.30%
Associates Degree	7.00%	6.20%	6.10%
Bachelor's Degree	7.10%	7.70%	7.00%
Graduate Degree	4.80%	3.90%	3.30%
Some College, No Degree	26.00%	27.50%	25.00%

Household Income:

Income \$ 0 - \$9,999	4.60%	4.70%	5.50%
Income \$ 10,000 - \$14,999	3.40%	3.90%	4.30%
Income \$ 15,000 - \$24,999	6.80%	10.20%	12.10%
Income \$ 25,000 - \$34,999	11.00%	13.60%	14.00%
Income \$ 35,000 - \$49,999	19.00%	20.30%	18.90%
Income \$ 50,000 - \$74,999	34.20%	25.90%	24.60%
Income \$ 75,000 - \$99,999	11.20%	11.70%	11.30%
Income \$100,000 - \$124,999	5.50%	5.30%	5.00%
Income \$125,000 - \$149,999	2.00%	2.20%	2.10%
Income \$150,000 +	2.30%	2.30%	2.10%

Average Household Income	\$56,549	\$53,303	\$51,167
Median Household Income	\$53,056	\$48,085	\$45,966
Per Capita Income	\$15,959	\$15,392	\$14,624

Vehicles Available:

0 Vehicles Available	3.10%	2.60%	3.60%
1 Vehicle Available	13.90%	16.10%	17.70%
2+ Vehicles Available	34.40%	34.90%	33.80%
Average Vehicles Per Household	1.94	1.87	1.83
Total Vehicles Available	5,799	42,312	113,347

Business and Employment:

Number of Employees	1,102	20,412	45,223
Number of Establishments	101	1,146	2,680

2008 Demographics

Total Population	11,373	90,206	253,376
Total Households	3,210	25,842	71,679
Female Population	5,733	44,768	125,599
% Female	50.40%	49.60%	49.60%
Male Population	5,639	45,438	127,777
% Male	49.60%	50.40%	50.40%

Age:

Age 0 - 4	8.60%	8.80%	9.00%
Age 5 - 13	16.70%	16.40%	16.60%
Age 14 - 17	6.70%	6.70%	6.80%
Age 18 - 20	4.50%	4.70%	4.80%
Age 21 - 24	4.90%	5.70%	6.00%
Age 25 - 34	15.40%	15.20%	15.20%
Age 35 - 44	15.60%	14.80%	14.60%
Age 45 - 54	12.90%	13.10%	12.50%
Age 55 - 64	8.30%	8.20%	8.10%
Age 65 - 74	3.70%	3.80%	3.80%
Age 75 - 84	2.10%	1.90%	1.90%
Age 85 +	0.70%	0.60%	0.60%

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

Median Age

30.8

30.1

29.5

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

Housing Units Trend

Total Housing Units	3,288	27,270	75,614
Owner Occupied Housing Units	87.50%	77.00%	72.80%
Renter Occupied Housing Units	10.10%	17.80%	22.00%
Vacant Housing Units	2.40%	5.20%	5.20%

Race and Ethnicity

American Indian, Eskimo, Aleut	1.70%	1.60%	1.70%
Asian	2.50%	1.80%	1.70%
Black	8.10%	6.80%	6.50%
Hawaiian, Pacific Islander	0.20%	0.10%	0.20%
White	55.40%	59.80%	59.70%
Other	27.20%	25.70%	26.00%
Multi-Race	4.90%	4.20%	4.20%
Hispanic Ethnicity	57.80%	53.50%	55.50%
Not of Hispanic Ethnicity	42.20%	46.50%	44.50%

Marital Status:

Age 15 + Population	8,121	64,494	179,645
Divorced	3.90%	3.60%	3.90%
Never Married	28.30%	28.80%	29.00%
Now Married	50.70%	50.40%	49.70%
Separated	7.30%	5.80%	6.10%
Widowed	9.80%	11.40%	11.30%

Educational Attainment:

Total Population Age 25+	6,575	51,164	141,178
Grade K - 8	12.10%	12.00%	14.20%
Grade 9 - 12, no diploma	15.10%	14.70%	16.10%
High School Graduate	28.30%	27.60%	28.20%
Associates Degree	6.90%	6.20%	6.20%
Bachelor's Degree	7.00%	7.90%	7.00%
Graduate Degree	4.80%	3.90%	3.30%
Some College, No Degree	25.80%	27.70%	25.10%

Household Income:

Income \$ 0 - \$9,999	4.10%	4.10%	4.90%
Income \$ 10,000 - \$14,999	2.80%	3.00%	3.50%
Income \$ 15,000 - \$24,999	5.40%	8.30%	10.10%
Income \$ 25,000 - \$34,999	9.30%	11.90%	13.20%
Income \$ 35,000 - \$49,999	14.40%	17.90%	17.50%
Income \$ 50,000 - \$74,999	34.00%	26.50%	24.20%
Income \$ 75,000 - \$99,999	17.30%	14.90%	14.20%
Income \$100,000 - \$124,999	6.40%	6.90%	6.60%
Income \$125,000 - \$149,999	3.30%	3.20%	3.00%
Income \$150,000 +	3.00%	3.20%	2.90%
Average Household Income	\$62,507	\$59,280	\$56,720
Median Household Income	\$59,116	\$53,881	\$50,839
Per Capita Income	\$17,427	\$16,846	\$16,006

Vehicles Available

0 Vehicles Available	2.80%	2.30%	3.10%
1 Vehicle Available	13.40%	15.60%	17.40%
2+ Vehicles Available	33.90%	34.60%	33.50%
Average Vehicles Per Household	1.99	1.91	1.85
Total Vehicles Available	6,401	49,243	132,710

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	9,865	70,597	194,099
Total Households	2,841	20,291	55,361
Female Population	4,981	35,110	96,413
% Female	50.50%	49.70%	49.70%
Male Population	4,885	35,487	97,686
% Male	49.50%	50.30%	50.30%
Age:			
Age 0 - 4	10.30%	10.50%	10.80%
Age 5 - 13	18.20%	18.20%	18.30%
Age 14 - 17	6.80%	6.90%	6.90%
Age 18 - 20	4.30%	4.50%	4.70%
Age 21 - 24	5.10%	6.10%	6.40%
Age 25 - 34	18.00%	17.50%	17.50%
Age 35 - 44	16.30%	15.00%	14.90%
Age 45 - 54	10.70%	11.00%	10.30%
Age 55 - 64	5.80%	5.80%	5.60%
Age 65 - 74	2.80%	2.80%	2.90%
Age 75 - 84	1.50%	1.30%	1.30%
Age 85 +	0.30%	0.30%	0.30%
Median Age	28.1	27.1	26.6
Housing Units Trend			
Total Housing Units	2,920	21,181	57,963
Owner Occupied Housing Units	83.30%	75.20%	70.80%
Renter Occupied Housing Units	14.00%	20.60%	24.70%
Vacant Housing Units	2.70%	4.20%	4.50%
Race and Ethnicity			
American Indian, Eskimo, Aleut	1.50%	1.50%	1.50%
Asian, and Hawaiian or other Pacific Islander	2.80%	2.00%	1.90%
Black	8.70%	7.30%	7.00%
White	53.50%	57.10%	57.70%
Other	28.30%	27.90%	27.70%
Multi-Race	5.20%	4.30%	4.20%
Hispanic Ethnicity	53.20%	49.80%	51.30%
Not of Hispanic Ethnicity	46.80%	50.20%	48.70%
Marital Status:			
Age 15 + Population	6,875	49,052	134,030
Divorced	8.30%	10.10%	10.00%
Never Married	27.30%	28.20%	28.50%
Now Married	53.60%	52.60%	52.00%
Separated	7.30%	6.00%	6.40%
Widowed	3.50%	3.10%	3.20%
Educational Attainment:			
Total Population Age 25+	5,294	36,977	99,404
Grade K - 8	12.50%	13.10%	14.50%
Grade 9 - 11, No diploma	12.30%	12.70%	13.90%
High School Graduate	29.10%	28.60%	29.40%
Associates Degree	7.40%	6.30%	6.30%
Bachelor's Degree	7.10%	7.40%	7.00%

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

Graduate Degree	4.90%	3.80%	3.20%
Some College, No Degree	26.70%	28.20%	25.80%

Household Income:

Income \$ 0 - \$9,999	4.30%	4.50%	5.50%
Income \$ 10,000 - \$14,999	3.30%	4.10%	4.70%
Income \$ 15,000 - \$24,999	6.60%	11.60%	13.70%
Income \$ 25,000 - \$34,999	11.70%	14.90%	14.90%
Income \$ 35,000 - \$49,999	22.90%	22.30%	20.40%
Income \$ 50,000 - \$74,999	35.50%	25.80%	24.70%
Income \$ 75,000 - \$99,999	8.30%	9.60%	9.70%
Income \$100,000 - \$124,999	4.50%	4.10%	3.80%
Income \$125,000 - \$149,999	1.40%	1.50%	1.40%
Income \$150,000 - \$199,999	1.20%	1.00%	0.60%
Income \$200,000 or More	0.30%	0.50%	0.50%
Average Household Income	\$53,746	\$50,336	\$48,546
Median Household Income	\$50,611	\$45,098	\$43,234
Per Capita Income	\$15,297	\$14,709	\$13,918

Vehicles Available

0 Vehicles Available	162	925	3,327
1 Vehicle Available	767	6,150	17,859
2 Vehicles Available	1,241	9,187	23,988
3+ Vehicles Available	671	4,028	10,186
Average Vehicles Per Household	1.95	1.87	1.8
Total Vehicles Available	5,543	37,801	100,020
Blue Collar Occupations	1,717	14,198	39,615
White Collar Occupations	2,444	16,175	40,730
% Blue Collar Workers	41.30%	46.70%	49.30%
% White Collar Workers	58.70%	53.30%	50.70%

1990 Demographics

Total Population	4,238	46,265	125,975
Total Households	1,224	14,169	39,753
Female Population	2,083	23,140	63,126
% Female	49.20%	50.00%	50.10%
Male Population	2,154	23,125	62,850
% Male	50.80%	50.00%	49.90%

Age:

Total Population	4,238	46,265	125,975
Age 0 - 4	10.20%	10.40%	10.20%
Age 5 - 13	18.40%	18.60%	17.30%
Age 14 - 17	6.80%	6.50%	6.50%
Age 18 - 20	4.20%	4.10%	4.80%
Age 21 - 24	5.30%	5.50%	6.40%
Age 25 - 34	18.40%	20.40%	19.90%
Age 35 - 44	14.30%	16.10%	15.10%
Age 45 - 54	9.30%	8.80%	9.10%
Age 55 - 64	6.60%	5.00%	5.80%
Age 65 - 74	3.90%	3.10%	3.40%
Age 75 - 84	1.80%	1.20%	1.20%
Age 85+	0.50%	0.20%	0.30%
Median Age	27.8	27.5	27.5

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

Housing Units

Total Housing Units	1,417	15,581	44,428
Owner Occupied Housing Units	63.50%	65.50%	60.40%
Renter Occupied Housing Units	22.80%	25.40%	29.10%
Vacant Housing Units	12.60%	9.20%	10.50%

Race and Ethnicity

American Indian, Eskimo, Aleut	1.30%	1.30%	1.30%
Asian or Pacific Islander	2.00%	1.90%	1.80%
Black	3.50%	5.60%	6.40%
White	53.70%	74.90%	73.80%
Other	39.50%	16.30%	16.60%
 Hispanic Ethnicity	 52.50%	 26.20%	 27.10%
Not of Hispanic Ethnicity	47.50%	73.80%	72.90%

Educational Attainment:

Total Population Age 25+	2,329	25,348	69,046
Grade K - 8	16.30%	7.90%	8.90%
Grade 9 - 12, no diploma	14.70%	14.10%	15.50%
High School Graduate	25.40%	32.00%	31.80%
Associates Degree	8.00%	8.10%	7.40%
Bachelor's Degree	7.90%	6.60%	6.30%
Graduate Degree	3.10%	2.30%	2.30%
Some College, No Degree	24.80%	29.00%	27.70%
 Total Median School Years	 12	 12	 12

1990 Household Income:

Income \$ 0 - \$9,999	12.90%	7.80%	8.70%
Income \$ 10,000 - \$19,999	13.70%	15.10%	17.40%
Income \$ 20,000 - \$29,999	17.00%	21.30%	22.20%
Income \$ 30,000 - \$39,999	18.10%	21.60%	20.10%
Income \$ 40,000 - \$49,999	13.40%	13.90%	12.70%
Income \$ 50,000 - \$59,999	9.50%	9.90%	8.70%
Income \$ 60,000 - \$74,999	9.40%	6.50%	6.30%
Income \$ 75,000 - \$99,999	2.20%	2.30%	2.50%
Income \$100,000 - \$124,999	0.90%	0.90%	0.70%
Income \$125,000 - \$149,999	0.40%	0.20%	0.20%
Income \$150,000 +	1.80%	0.50%	0.50%
 Average Household Income	 \$38,910	 \$35,825	 \$34,599
Median Household Income	\$33,718	\$32,676	\$30,766
Per Capita Income	\$12,217	\$11,787	\$11,368

Vehicles Available

0 Vehicles Available	94	530	1,992
1 Vehicle Available	338	4,004	12,970
2+ Vehicles Available	789	9,574	24,693
Average Vehicles Per Household	1.87	1.87	1.82
Total Vehicles Available	2,291	26,446	72,409

Population Trend

1990	4,238	46,265	125,975
2000	9,865	70,597	194,099
Change 1990 to 2000	132.80%	52.60%	54.10%
2003	10,443	78,585	217,904
2008	11,373	90,206	253,376
Change 2003 to 2008	8.90%	14.80%	16.30%

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

Household Trend

1990	1,224	14,169	39,753
2000	2,841	20,291	55,361
Change 1990 to 2000	132.20%	43.20%	39.30%
2003	2,984	22,594	62,006
2008	3,210	25,842	71,679
Change 2003 to 2008	7.50%	14.40%	15.60%

Average Household Size Trend

1990	3.34	3.2	3.12
2000	3.46	3.4	3.42
2003	3.54	3.46	3.51
2008	3.59	3.51	3.56

Median Age Trend

1990	28	28	28
2000	28	27	27
Change 1990 to 2000	1.20%	-1.50%	-3.20%
2003	29	29	28
2008	31	30	30
Change 2003 to 2008	4.80%	5.20%	5.20%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	106.00%	35.90%	30.50%
Change 2003 to 2008	7.50%	15.20%	16.20%

Owner Occupied Housing Units

Change 1990 to 2000	170.50%	56.00%	53.00%
Change 2003 to 2008	10.20%	16.50%	17.90%

Renter Occupied Housing Units

Change 1990 to 2000	26.40%	10.20%	10.70%
Change 2003 to 2008	-11.20%	6.10%	8.70%

Vacant Housing Units

Change 1990 to 2000	-56.00%	-37.90%	-44.20%
Change 2003 to 2008	7.20%	32.40%	28.50%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	168.60%	69.00%	78.50%
Change 2003 to 2008	15.60%	22.80%	24.00%

Asian or Pacific Islander

Change 1990 to 2000	225.80%	57.50%	55.80%
Change 2003 to 2008	6.90%	15.60%	17.50%

Black

Change 1990 to 2000	483.50%	99.30%	68.00%
Change 2003 to 2008	4.80%	11.00%	12.40%

White

Change 1990 to 2000	132.00%	16.40%	20.40%
Change 2003 to 2008	10.80%	17.20%	18.20%

Other

Change 1990 to 2000	66.90%	161.10%	156.80%
Change 2003 to 2008	6.70%	10.40%	12.60%

Hispanic Ethnicity

Change 1990 to 2000	136.00%	189.40%	192.10%
Change 2003 to 2008	14.30%	20.10%	21.80%

Not of Hispanic Ethnicity

Demographic Detail Comparison Report

	1 Miles:	3 Miles:	5 Miles:
Change 1990 to 2000	129.20%	3.90%	2.90%
Change 2003 to 2008	2.20%	9.20%	10.10%